



DAR AL-HIJRAH ISLAMIC CENTER

2019

ANNUAL REPORT



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CHAIRMAN LETTER

Since its inception 37 years ago, Dar Al-Hijrah Islamic Center continues to grow, thrive and prosper. Our new motto, **Rooted in Faith, Growing in Service**, is a symbol for how we are looking to the upcoming decade of 2020 with hope, commitment and aspiration.

Hope that Allah, the Almighty who watches over us and listens to our supplications, will accept our submission to His will, grants our supplications to strengthen and unify our community and ease the suffering and right injustices here and around the world.

Commitment to our faith and values and further educating and entrenching their roots in the hearts and minds of our congregation and particularly our youth. We commit to enhancing our services to our community while strengthening our engagement and contribution with the larger society.

Our Aspiration is to a future for our country where we can all live together in peace, upholding justice, exercising equality and being role models for humanity.

Our mission at Dar Al-Hijrah is to prepare our community to be educated, skilled, and empowered to take a lead in our country's struggle for social justice and righteous reform. A mission that is deeply rooted in the divine guidance and for which Allah sent the messengers to humankind.

(We have sent Our messengers with clear evidences and sent down with them the Scripture and the balance that the people may maintain [their affairs] in justice.) Surah 57 Verse 25

On behalf of Dar Al-Hijrah Islamic Center, accept our sincere gratitude for your continued support and positive feedback. We ask that you continue your support with your time, effort, talent, and resources so this community and this center can continue to thrive. This was the tradition of Muhammad PBUH with his companions and it shall continue to be our tradition as we look to lay foundations for generations to come.

Mohamed Helmy
Chairman
Board of Directors

EXECUTIVE SUMMARY



Alhamdulillah, the year of 2019 was a year of assessments in preparation for our next 5 year strategic planning. This gave us the opportunity to assess the strengths and areas of improvement that should be a priority for 2020 and the coming 5 years. Furthermore, we continued our work in an exemplary manner to develop our programming, administration, resources, and communications. Below is a summary of the major activities and programs:

The **Administration** continues to evolve its structure to further enhance departmental communication and collaboration as our programming increases:

- To do so, our communications department has begun developing an employee portal to further automate our operations and digitize our processes to fulfill our growing departmental needs.
- We are continuing in our rebranding process to modernize our image while maintaining our unique identity.
- Our Grow N' Learn childcare program saw successes and a foundational amount of children in our program.

Our **Resource Development** team has actively engaged in efforts to optimize our current system and develop new strategies to engage current and new donors:

- We successfully moved our database to an automated more user friendly software, and cleaned up our database.
- We also began to search and leverage new resources for our fundraising which will help in maintaining and increasing our budget.

12,000 Functions | \$4,066,710.91 Budget | 66 Staff



Our **Communications Department** continued revamping its digital media strategy to reach more sectors of our community on a local and national level:

- We created a system of analysis to continue strengthening our successful initiatives and adjust areas in need of improvement.
- Fundraising became a priority and we successfully implemented several campaigns that raised tens of thousands of dollars Alhamdulillah.

Our **Public & Government Affairs Department** worked to develop a strong network of local masjid to mobilize towards collective action:

- Mobilizing our community came hand in hand with mobilizing masjid. Through the hard work of our Civic Engagement Team, we have been able to increase our community's awareness towards local issues that affect them directly and direct them to become more civically engaged citizens. With this mobilization, we have been able to grasp the attention of local officials, hear our community's needs, and translate it into tangible policies.

Our **Outreach department** continues to reaffirm the importance of outreach and da'wa work:

- Introducing new initiatives including reverts education seminars, community support programs, and solidarity programming.
- Our event following the New Zealand massacre was attended by all the major congregations and local officials.
- We are also a founding member of the "Clergy for Racial Empathy" and we continue to be active members of tens of local and national interfaith coalitions addressing issues of religious freedom, islamophobia, racism, and more.
- We have also expanded our reach to the INOVA hospital system, providing certified clergy services for sick muslims.

Our **Education Department** strived to meet the educational and spiritual needs of the community by inviting renowned scholars and reciters for community programs:

- We introduced comprehensive Arabic and Quran classes for non-Arabic speakers. In addition, we worked to align our jumma prayers to fit the needs of the community.





Our **Women's Department** continued to expand programs and activities to benefit the sisters:

- We tend to the mental well-being of the women of our community through hundreds of hours of counseling.
- We developed training programs in fiqh, tazkiya, aqeedah, tafseer, and their application in daily life.
- We hosted social outings to strengthen sisterhood bonds which translated into volunteer foundations for awareness programs for black history month, deen intensives, and Ramadan prep, leadership summits, muslimah fest, and more.

Our weekly spiritual programs in the **Youth Department** :

- To cater to ages from 3 to young professionals with a variety of speakers and activities to keep the youth plugged in.
- Our sports and summer programs attract a large group of youth members that would typically not come to the masjid.
- Our stand out programs such as the mic night attract hundreds of youth to hear from younger islamic speakers and attend different meaningful performances by local artists.

Our **Social Services Department** has continued in its profound mission of assisting and empowering those who need it most, not only in our community, but in our society:

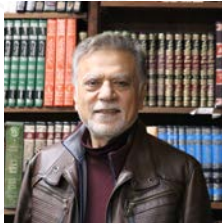
- Our reach extends beyond background, race, and religion and has become known amongst government and interfaith officials as a haven for all.
- Our programs range between family assistance, self sufficiency, and community programs. We respond to community needs with emergency rental assistance, weekly food bank distributions, community health days to help facilitate access to health care for the uninsured, and vouchers for clothing and household items in our thrift store, to help refugees and immigrants establish their new homes.
- Our Job Connect program offers career readiness workshops, job search support, and a career closet filled with professional clothing for sisters who are interviewing or starting a new job.

As Dar Al-Hijrah's Executive Team, we would not be able to do all of this without your support in all of our various programs and activities. May Allah swt bless each one of you in this dunya and hereafter. I ask Allah swt to bestow His Mercy on us. May He reward every community member who participates in the success of Dar Al-Hijrah Islamic Center.....Ameen.



BOARD OF DIRECTORS

CHAIRMAN: DR. MOHAMED HELMY



**Br. Hossein
Goal**

VICE CHAIRMAN



**Br. Allam
Al-Alami**

TREASURER



**Br. Tamnam
Dandashi**

SECRETARY



**Br. Kambiz
Soltani**

MEMBER



**Dr. Ahmad
Hassan**

MEMBER



**Dr. Akram
Elzend**

MEMBER



**Dr. Esam
Omeish**

MEMBER



**Dr. Essam
Tellawi**

MEMBER

All praise is due to Allah, the Dar Al-Hijrah community had a productive year in 2019 concluding 5 years of our first strategic plan and preparing for the next 5 years. Dar Al-Hijrah is looking for a brighter future full of accomplishment, successes and challenges to overcome. Our community members and stake holders will receive engaging messages and surveys seeking their opinion and feedback to contribute to the upcoming strategic plan development 2020-2025.

In this past year, members of the Board of Directors of Dar Al-Hijrah spent more than 1000 hours of service in board executive meetings, individually participating in committees and active teams or representing our community as members of the outreach team. Although board members may not be frequently visible in the day to day affairs of the center, there is no limit to the late nights, mid days or other times required to address emergencies and other issues that required the Board's attention.

OUR FINANCES

We continue to stand on solid ground despite a reduction in the income from donations. Although, the total sum of funds from donations decreased, the number of donors increased. Thus, despite the economic constraints that led to less donation per family, the number of supporters to our mission and projects is growing. A full summary of the center's income and expenses in 2019 is included in this report. New policies and resolutions were approved to improve the institutional operations and reduce costs. The board approved an ambitious 2020 budget of over than \$4.5 million to support operations and programs. The board is looking to hire a resources development director to focus on expanding income resource from donations, grants, and projects.

OUR FACILITIES & OPERATIONS

With the grace of Allah, the Provider, Dar Al-Hijrah was granted a governmental grant to improve the security of our facility and our congregation. In addition, Dar Al-Hijrah is exploring options to upgrade the main center to improve our congregation's experience and improve the flow of movement inside the building when holding large gatherings. In collaboration with our sister organization, the Muslim American Society we have completed the renovation of its Community Center at 6408 Edsall Road spending about \$1.5 million in cash and resources. The renovated center will cater to the needs of our Muslim community in Annandale, Alexandria and Springfield. The renovation has raised the building is appraised value to more than \$7 million. After completing thorough financial analysis of Edsall Rd. property, we managed to secure a refinancing deal of the building over the next 10 years to lower our monthly payment that, Allah willing, will allow us to fully pay the remaining balance by 2030. Several policies and resolutions have been adopted to improve the operations of the institution. The communication team headed by Omar Soltan has excelled in delivering our message, reaching to millions of social media hits and was able to raise funds to support community activities through online campaigns.





OUR DAR AL-HIJRAH FAMILY

Islamic education and the development of our community and our youth is one of our indispensable strategic objectives. We had a successful year full of programs and activities including the Women's Conference, Seerah Conference, leadership training, Ijaza certification, Imam lectures and educational series, Quran recitation nights and spiritual activities. We are looking for a more focused program in 2020 where our educational programs revolve around thematic concepts that follow the approach of Quran and sunnah in character development. We thank our Imam Shaker Elsayed for his leadership and we are still in the process of hiring a second Imam and a daily prayers leader Imam to help serving the expanding needs of our community.

OUR YOUTH

Youth and young professionals educational and intellectual-engagement programs are the landmarks of 2019. The board thanks Mohammad Kibryia, our outgoing youth director, for his exemplary service to the youth of our community over the last five years and welcomes Muhammad Oda who recently joined our family as our new youth director. Under Mohammad Kibriya's leadership youth programs were revived and excelled. Number of young youths, teenagers and college students attending our Masjid increased several folds. We wish Mohammad Kibriya success in his new role as MAS National Youth Director. We are looking for a year full of renewed youth programs that focus on fostering identity, community engagement and serving society.



OUR REGIONAL MUSLIM COMMUNITY

Dar Al-Hijrah collaborates with regional and national Muslim organizations for the common good of our community. We are a founding member of Virginia Council of Muslim Organizations established to harmonize the voice of Virginian Muslims. Dar Al-Hijrah have been recently engaged in advising and supporting sisters' Islamic centers and organizations in Fairfax county. In addition, Dar Al-Hijrah coordinates with national Muslim organizations; the Muslim American Society, Islamic Circle of North America, Council on American Islamic Relations, American Muslim for Palestine, Islamic Relief USA, United Muslim Relief, Penny Appeal USA and other Islamic centers across the country. We aim to contribute our resources to emphasize the presence of the Muslim community on the national arena and be sure our voice is heard and listened to.

OUR LARGER SOCIETY

Our Social Services led by Tahani Jabarin continues to set the example for selflessness and dedication to serve the disadvantages and the needy within our Muslim community and neighbors from all faith traditions. Dar Al-Hijrah is engaged in several projects with Fairfax county and interfaith partners to improve the lives of our neighbors. Our Governmental Affairs, Saif Rahman is tirelessly engaging with public officials in our region representing our community. Our engagement team, Imam Naeem Baig and Fazia Deen continue to represent our community engaging with interfaith communities to better serve and contribute to the people of DC metro area. Dar Al-Hijrah is a committed partner with VOICE (Virginians Organized for Interfaith Community Engagement) to advocate for the rights of our communities. With the presidential elections ahead of us, we are planning to utilize all available resources to mobilize our community to vote and exercise their rights as contributing citizens



The board members of Dar Al- Hijrah Islamic Center are deeply indebted to our executive team lead by Samir Abo Issa, Dar Al-Hijrah Executive Director, for leading all these efforts and making these successes a reality.



EXECUTIVE COMMITTEE

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EXECUTIVE COMMITTEE

Administration



Br. Samir Abo-Issa

Weekend School



Sr. Asli Amin

Outreach



Imam Naeem Baig

DEPARTMENT STAFF & VOLUNTEERS (V)

Operation Manager

1. Amen Elhilo

Assistants

1. Youssef Elidrissi
2. Abdulhakim Tunali

Security

1. Abdelillah Dribigi
2. Saiful Islam Mollah
3. Salim Abubaker
4. Mohammed Boudissa
5. Nagoor Sahabdeen
6. Usman Khan
7. Kourosh Bahrami
8. Elshreed Saeed

Technology Support

1. Wanes Saud (V)
2. Ahmed Benomran (V)
3. Tammam Dandashi (V)
4. Belal Jaradat (V)

Facility Management

1. Mohamed Mohamed
2. Siefdine Elmarheri
3. Tounsi Sellami
4. Mohammed Elidrissi
5. Mouhsin Al Wafi
6. Redouane Bensadik

1. Amal Ettouli
2. Fozia A Mire
3. Farida Tefiani
4. Hanane Agrad
5. Malika Touil

6. Ibtihal M Yahia
7. Nura D Egal
8. Nacima Mechkour
9. Naila Saidani
10. Samiha Fudeh

1. Fazia Deen
2. Abdur Rahman Mikail (V)
3. Ali Sadiqi (V)
4. Rachel Priore (V)
5. Mona Hasan (V)
6. Janine Ali (V)
7. Mia Soulef Oualia (V)

8. Myrem Chatib (V)
9. Aziz Hassen (V)
10. Anna Hassan (V)
11. Adam Abutaa (V)
12. Taisir Garbia (V)
13. Hassan Ishaq (V)

DEPARTMENT STAFF & VOLUNTEERS (V)

1. Elzahraa Abdalla
2. Fatima Z Mhamdi
3. Stacey L Picard
4. Hanan Gendeya
5. Sawsan Bayazid
6. Hailah S Alaiyed
7. Malika Aboumalik

8. Randa Alattar
9. Hamida A Kedish
10. Cathrine Rose Bruton
11. Khalil Shehadeh
12. Hanane Labiad
13. Latifa Ojja

Incoming Youth



Br. Muhammad Oda

1. Mounia Moujtahid (V)
2. Samia Khalil (V)
3. Ahmed Emam (V)
4. Abdirazak Kulme (V)
5. Abdulrahman Amoudi (V)
6. Abdulrahman Hassan (V)
7. Thoraia Husain (V)

1. Sairah Khan
2. Amneh Sharshouh
3. Hanan Powel

1. Nour Hawash
2. Safa Hawash
3. Bushra Soltan
4. Aisha Abdalla
5. Ayah Al-Shantir
6. Aisha Ahmed
7. Salma Radwan
8. Aseel Elayan

Womens Program



Sr. leasha Prime

Imam Office



Sheikh Shaker El-Sayed

EXECUTIVE COMMITTEE

Social Services



Sr. Tahani Jabarin

Public & Government Affairs



Br. Saif Rahman

Communications



Br. Omar Soltan

Education

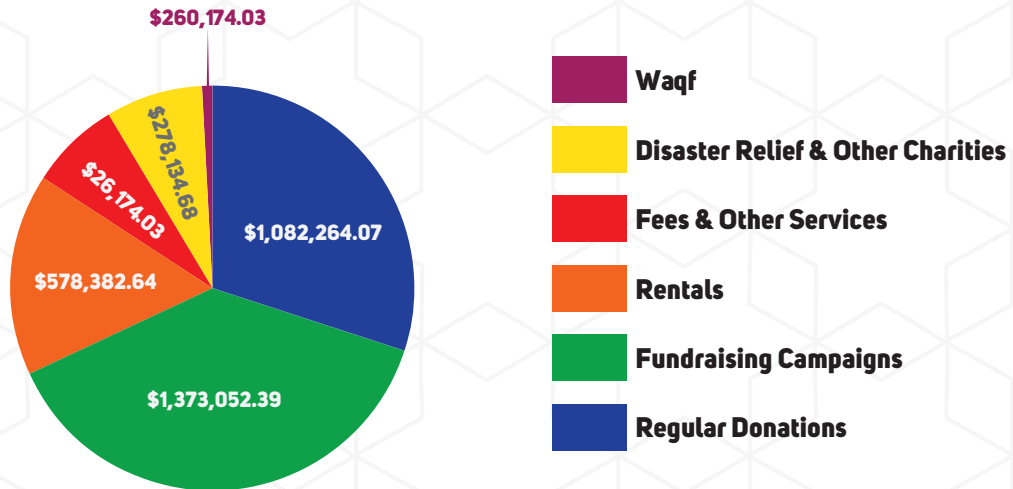


Dr. Ahmad Hassan

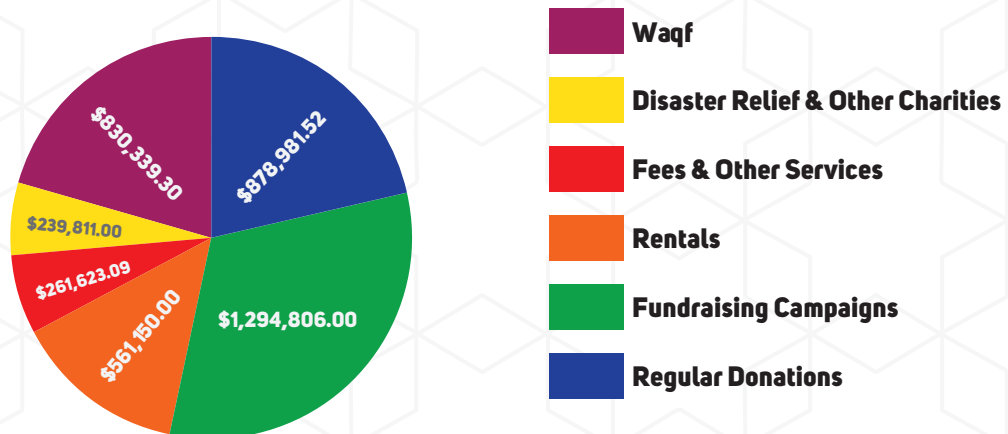


2018 vs 2019 INCOME

FINANCE

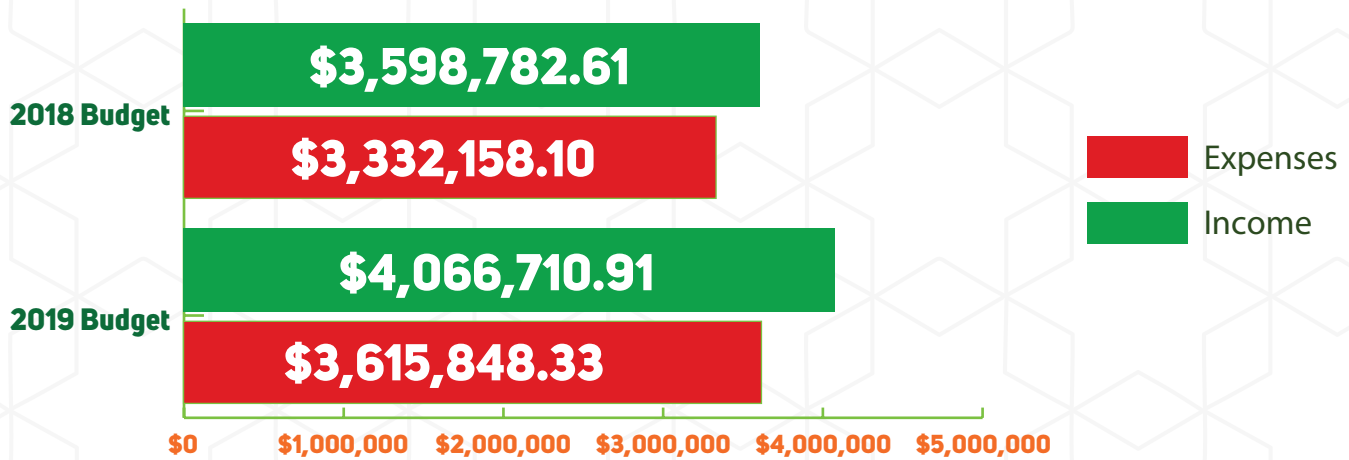


2018 Income

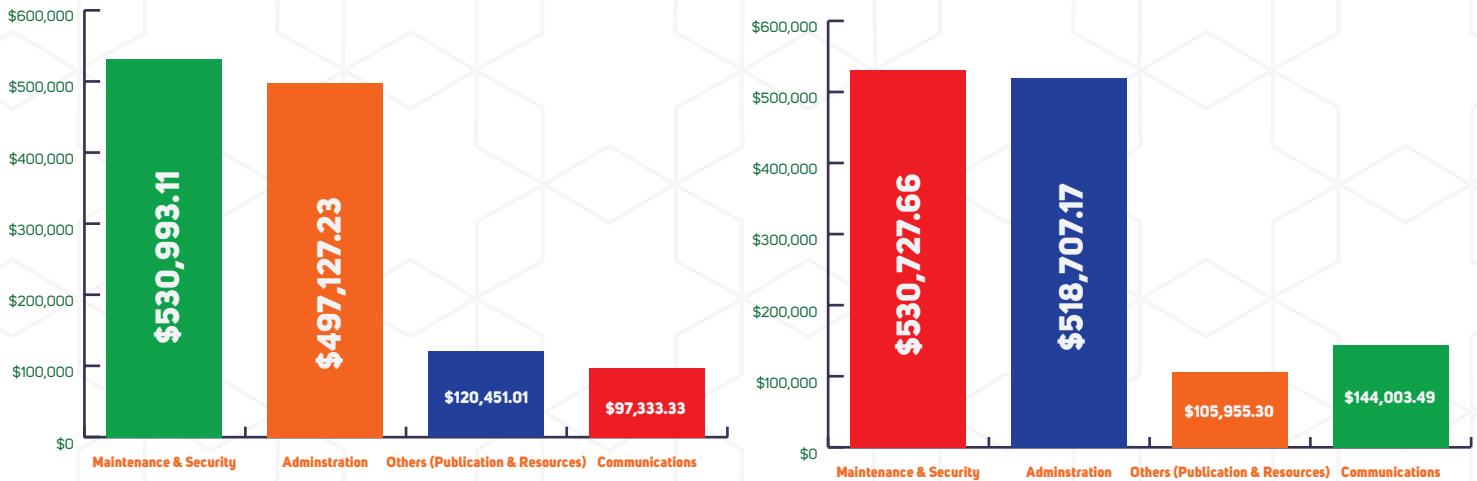


2019 Income

18/19 Income vs. Expenses



2018 vs 2019 EXPENSES

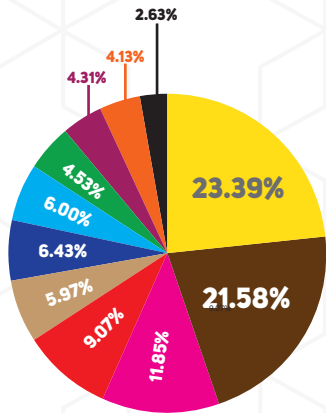


2018 Operations Expense

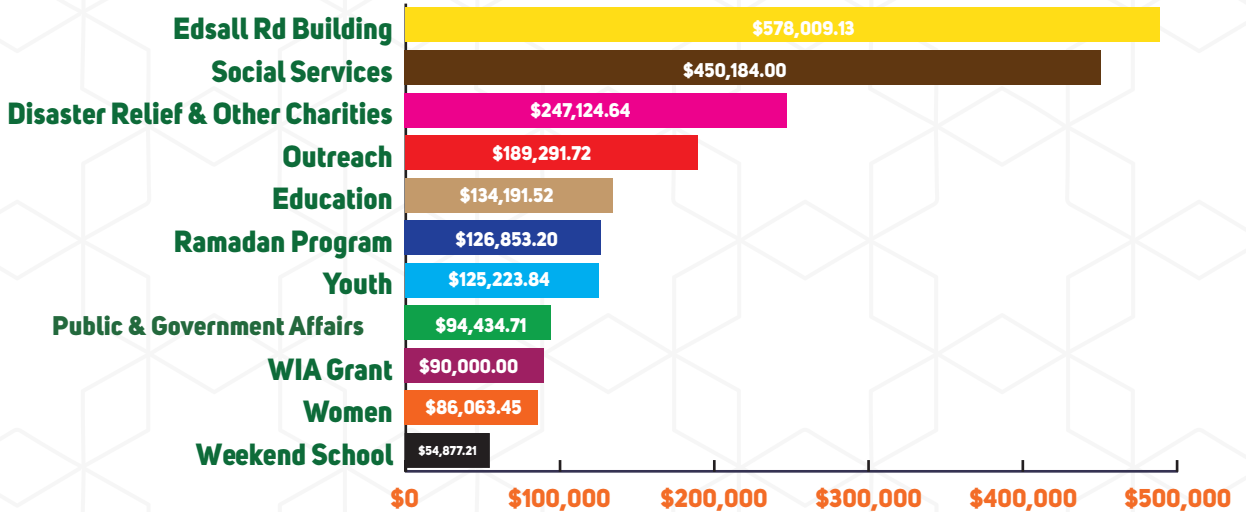
2019 Operations Expense



2018 EXPENSES

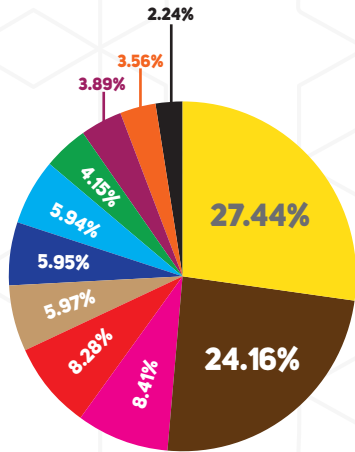


2018 Program Expense
By Percentage



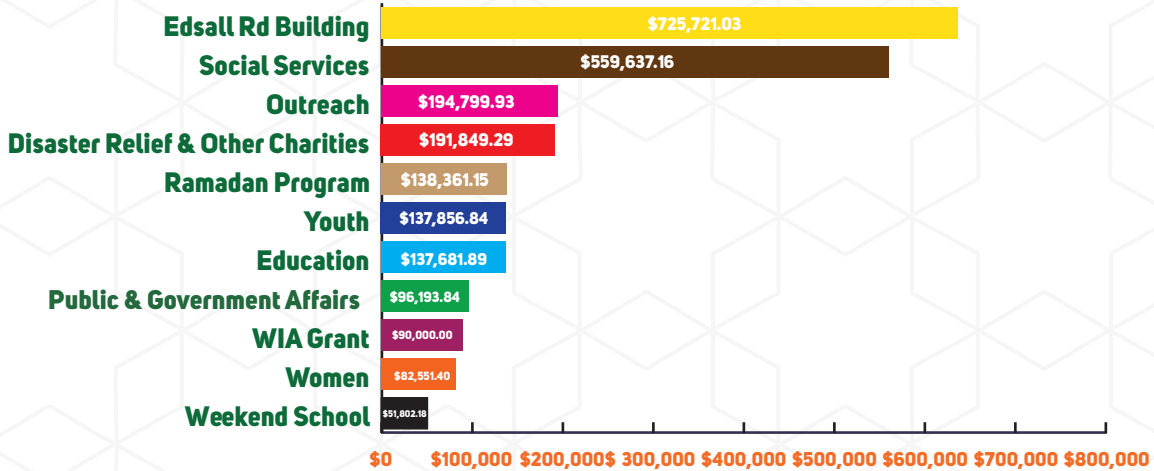
2018 Program Expense

2019 EXPENSES



2019 Program Expense
By Percentage

- Weekend School
- Women
- WIA Grant
- Public Affairs & Government
- Education
- Youth
- Ramadan Program
- Disaster Relief & Other Charities
- Outreach
- Social Services
- Edsall Rd Building



2019 Program Expense



SOCIAL SERVICES



We are thankful for many strides made in the Social Services Department in 2019. To date, over 1,500 families have been assisted, over 200 sisters have taken a step toward self-sufficiency and more than 1,700 community members have accessed one of our programs or events.

FAMILY ASSISTANCE

Urgent Appeals

Through this program, we were able to provide a total of **\$63,585 to 134 individuals and families.**

Health Days

We provide free wellness checks & referrals to an appropriate primary care provider, even if the client is uninsured. **Over 400 visitors attended the health days.**

Funeral Fund

We were able to provide a total of **\$22,000 to 9 individuals and families** who couldn't cover funeral expenses.

Feed the Needy

Approximately **1,700 meals** were cooked by DAH kitchen staff and delivered to the neighboring First Christian Church as part of the Feed the Needy program.

Food Bank

We assisted over **15,000 families** in our community by providing Halal chicken, fresh produce & pita bread each week.

Thrift Shop

We receive donations and sell them at a low cost to help families stretch their household budgets and establish their homes.

Zakat Al-Fitr Distribution

We were able to distribute **\$81,700 to aid 310 families** to help them enjoy a more wholesome Ramadan and Eid.

Community Giveaway

This event aided over **180 families** in acquiring clothing & household necessities as well as our outreach efforts in reaching out to more families.

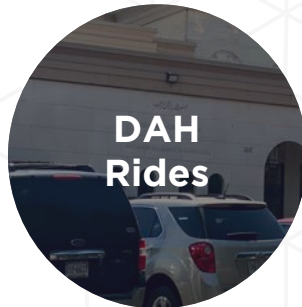
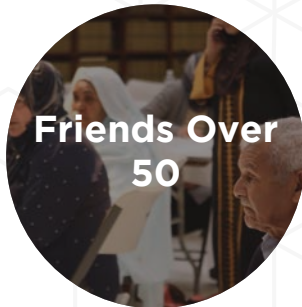
We respond to community needs with emergency rental assistance, weekly food bank distributions, community health days to help facilitate access to healthcare for the uninsured, and vouchers for clothing and household items in our thrift store, to help refugees and immigrants establish their new homes. **Over 3,600 families have been assisted through these programs in 2019.**





COMMUNITY EVENTS

DAH community programs are open to all, and include Friends over 50 & the DAH Rides program to engage & support our seniors, The Family Engagement Series to help parents of school-age children, The Math Mentors tutoring program for middle and high school students, Foster and Kinship Care information, an annual job fair, and many more. 1600 people have benefited from these programs in 2019.



ESL Classes

We partner with the Literacy Council of Northern Virginia to offer an intensive English program with Beginner and Advanced levels. using the LCNV program which incorporates nationally recognized curriculums.

The DAH Sewing Academy

Each semester, 12 women of all faiths are accepted into this program. After completing 100 hours of instruction, the women are given a new sewing machine, allowing them to become self-employed seamstresses

Computer Skills

Our women study the basic computer skills needed for home, school and work, including file management, Internet search, and Microsoft Office programs Word and Excel. This program helped 17 women

Women Empowerment

DAH partners with EWI, a program of the Latino Economic Development Center, to host an entrepreneurship program in which the women are mentored in developing their business plans, and getting their products to market.

CPR Certification

DAH is a Red Cross Licensed Training Provider offering monthly Adult and Pediatric First Aid/CPR/AED classes in multiple languages at a cost 25% below the average in our area. This program is sponsored by United Healthcare and Care.

Job Connect

Our sisters use online tools to explore the kinds of jobs that fit their skills, experience and interests. They learn how to structure their resume and cover letters, and they role -play job interviews.

Career Closet

The Career Closet is filled with clean, coordinated professional attire for our sisters who are starting a new job or have an interview. Women Giving Back has generously provided these outfits which are made available at no cost.

DAH offers a progressive track of classes including ESL, sewing, computer skills, CPR certification, and an entrepreneurship training program. Nearly 900 people have participated in these programs.





YOUTH



Our Youth Department continues to build our youth and support confidence of their Islamic identity through mentorship programs for all ages from middle school and college, creating a healthy environment for growth and building bonds.

WEEKLY PROGRAMS

Weekly programs around 150 Youth attend our weekly programs



Fast & Learn

Every Thursday, over 20 youth ages 15+ join us in the Youth Lounge and talk about taboo topics. With a different speaker each week, the youth are given the opportunity to learn new things.



Rising Souls

This year we decided to focus on the mentorship aspect of the program rather than the quantity. With 36 youth we provided workshops, lessons, outings, and community services.



Spiritual Warriors

This high-school mentorship program provided life skills for over 20 youth who gathered at DAH every Friday night. Each week, a different skill and lesson was taught by mentors.



Jr. Jummah

This edutainment program has over 30 youth ages 6-11 coming through to the Youth Lounge to learn and play. The young youth learn the Pillars of Islam and Iman, prophetic and more.



Jr. Journey

This program is designed for the younger ones to play and enjoy their Friday night. Around 10 young ones (ages 3-5) join us every week and play games that help their developmental skills.



Jr. Soccer League

This year's soccer league had 30 youth that gathered every Saturday to learn some new soccer skills as well as compete in competitions and under the supervision of trained coaches.



MAJOR FUNCTIONS

More than 330 Youth attend our special events



Mic Night

Our annual art event "Mic Night" features an eclectic group of up and coming artists -mostly in the DMV from the Muslim Community. For this event more than 215 people were in attendance.



Summer Camp

We had over 60 youth that learned Quran, Islamic Studies, and were encouraged to be creative through our arts and craft session. It was filled with variety of activities, games, field trips & more.

Great Falls Hiking

DAHYouth in collaboration with MASYouth provided 2 hiking trips for youths ages 15+. With 20+ participants, the hiking provided the youth with new friendships, reflection, new perspective, and helped them disconnect from day-today life .

Community Service

DAHYouth provides a service project each month in order for youth to give back to the community. Service projects included beautifying the masjid, making kits to give to a homeless shelter, and more. We had over 60 youth participate.

Parent Workshop

This workshop talked about multiple topics, from bonding with their kids to Fortnite. Over 30 parents walked out of this workshop with renewed intentions and a prospect on how to better their relationship with their kids.

Ramadan Program

This program involved a variety of Islamic lessons, competitions, games, and many more activities to expose the youth to an education that predominantly teaches values such as obedience, care, and forgiveness. This program had over 40 boys and 30 girls ages 9-14.

Qiyams

Our qiyams have attracted 50+ youth. Each one had a different theme but revolved around how to become a better version of one's self. It taught the youth the importance of being real with themselves and to always remember Allah SWT.

Career Workshop

Education For Everyone hosted a career workshop for both our RS and Spiritual Warriors youths. In the workshop they taught the youth about the basics of success and pursuing their passions. They helped boost the youth's self-esteem through contests.

Taste of Ramadan

This dynamic event welcomed Ramadan in a unique way where all traditions were welcomed to highlights their cultural food by bringing a dish. Over 45 people attended this event and left feeling ready for Ramadan.





OUTREACH



In 2019 the Outreach and Interfaith Department of Dar Al-Hijrah Islamic Center continued with the strengthening and expansion of the work. New initiatives were taken in the areas of reverts education and support and community engagements. With the support of the other departments a Seerah Conference was held with the idea to make it an annual event.



INITIATIVES

NEW

PROGRAMS



MAJOR FUNCTIONS



Taste of Islam

This event attracts a large number of people from all faiths. All day long, our doors are open to people to come and enjoy food and company. An estimated 400 guests visited Dar Al-Hijrah and had a wonderful time.



Justice for Juniors

Every Monday evening, Sr. Fazia Deen goes with one or two volunteers to visit teenage boys and girls incarcerated at the Juvenile Center in Washington, DC. They serve as mentors offer spiritual support to these kids.



Masjid Tours

In 2019, we saw an increase in the number of visits by students from several public and private institutions. Students from Northern Virginia Community Colleges frequently visit Dar Al-Hijrah.

Solidarity Cup of Tea
 Ramadan Iftar
 Safe Haven
 Feeding Program
 MLK Day of Service

911 Unity Walk
 Teachers Training 101
 Chaplains Training
 Interfaith Educational Seminars
 Citizenship Roles & Responsibilities

Bring a Friend to Iftar
 Islam and Social Justice
 Speakers Bureau
 Patient and Family Care Program
 Jumua Khutba at INOVA

INTRAFAITH



EFFORTS

USCMO

VCMO

MOU

African American Muslims
/Latino Muslims

Resource Development &
Endowments

Imam Training

NOVA Muslim Leadership
Dinner



INTERFAITH



COALITIONS

Multicultural Action
Committee (MAC)

Interfaith of Greater
Washington Committee
(IFC)

Fairfax Community
Interfaith Association
(FCIA)

Culmore Clinic

VOICE Arlington and
Fairfax County

ICD (Interfaith Communities
for Dialogue)

National Catholic-Muslim
Dialogue & Mid-Atlantic
Dialogue

Muslim Christian Initiative

Christian Muslim Dialogue

Interfaith Workers Justice
(IWJ)

Religions for Peace USA

SOSS
Sisters of Salam Shalom

Descendants of Abraham
Program with Temple
Agudas Achim

Shephard Senior Center



COMMUNICATIONS



Each event and program at DAH is unique and requires a different media package that is uniquely tailored by the production and distribution teams. We run digital online campaigns for various causes that collect thousands of dollars for the masjid. From designing to marketing, the communications department has one goal: to reflect the best image of Dar Al-Hijrah.

ADMINISTRATIVE

EVENT SYSTEM

More than 1000 hours were put in 2019 in managing the event management system. We approve and decline event requests to further organize events and to prevent double booking of masjid space.

TIMESHEETS

The Communications Department expanded it's digital timesheets system to include the whole communications department, administrative, and security staff.

TEXTING SERVICE

Our new texting service allows us to communicate directly with the community in case of emergency or major announcements.

CONTENT PRODUCTION



607 Fliers were created for events, campaigns, and administrative needs



9,975 Images were taken of departmental events, staff, facility, and community members.



920 Videos were taken of departmental events, staff, facility, and community members.



126 Events were covered by the production team for social media posting and photography/videography.

MORE THAN 90% OF OUR CONTENT IS CREATED IN-HOUSE.



DIGITAL MEDIA

DAR AL-HIJRAH



WEBSITE

Bandwidth: **1067.64 GB**

Visits: **388,164**

Unique Visits: **186,148**

TOTAL ONLINE DONATIONS: \$317,801.62



Likes

11,387

Reach

2,371,354



Followers

11,387

Reach

11,326



Main Page

3,130

Youth

1,070

Social Services

181

Outreach

135



1. Searches: 268,746
2. Views: 477,000
3. Clicks on Site: 21,700
4. Request Directions: 9,390
5. Calls: 1,140



mailchimp

916,886

You Tube

1. Number of Views: 334,538
2. Number of Likes: 7,468
3. Number of Shares: 8,483
4. Number of Subscribers: 11.2K
5. Number of Impressions: 4,572,814

SPECIAL PROJECTS

Website & App

We have begun developing our new website and mobile application. The goal for these two projects is to update the website, make it user friendly, lighten the load, and make prayer times and donations far more accessible.

Employee Portal

We have begun working on the employee portal which is in its 2nd phase, is expected to be completed within 6 months, with a new website and app that will enhance our internal efficiency and increase our donations.

Rebranding

Following months of surveying and retreats, we will be putting together a committee of community designers, artists, user experience specialists to implement a logo generation process.

Grow N' Learn

Within the last year, we have increased the number of grow n' learn students from 3 to 7 students. By providing care for infants, further attention, and targeted advertising, Grow N' Learn can further grow.

Noor Academy

The Noor Academy started its semester with 15 children. We also launched Islamic studies classes with Aqeedah Class, and 3 Quran classes with Br. Al-Amoudi and Sr. Dalia.

DonorPerfect

Within the last year, we have worked to move our donor care software from Microsoft Access to DonorPerfect. This will allow remote and mobile management as well as automated integration with our website to cut down on manual data entry.

MAJOR CAMPAIGNS

End of the Year Campaign

\$13,000

Ramadan Campaigns (Online & Offline)

\$417,516

Giving Tuesday Campaign

\$16,269

GIVING TUESDAY

فِي ذَلِكَ فَلْيَتَنَفَّرِ الِئْتِنَافِسُونَ

HELP OUR COMMUNITY WIN



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END OF YEAR CAMPAIGN

Donate Her



PUBLIC & GOVERNMENT AFFAIRS

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In 2019 the Public & Government Affairs Department of Dar Al-Hijrah Islamic Center embarked on new initiatives both within and outside the community to strengthen community bonds and increase the activism and civic engagement of the Dar Al-Hijrah Community. The Initiatives focused on areas of policy and education as well as creating stronger local bonds with community and government partners for more lasting and sustainable relationships.

PUBLIC

DEPARTMENT INITIATIVES

GOVERNMENT



Neighborhood Meetings

The Civic Engagement Team invited all of the neighbors to a lunch at Dar Al-Hijrah Islamic Center to discuss issues that affect the communities.

Fairfax Council of Masajid

We have been working hard on bringing together the leadership of the masjid in Fairfax County to strengthen community impact and increase civic participation across the community. In that effort we invited the leadership to a dinner with the outgoing and incoming Chairs of the Fairfax County Board of Supervisors as well as a lunch session to discuss and coordinate activities.



Community Meetings

We held 2 community meetings. The plan is to continue holding community meetings with the Executive team so that programming and issues can be addressed and so that we remain attuned to community needs.

V.O.I.C.E.

We have been an integral part of the VOICE teams and campaigns. Our community civic engagement team were involved in efforts to have Fairfax candidates commit to providing funding for affordable housing and criminal justice reform issues. The Director of the Department has been appointed to the VOICE Strategy Team which helps to set the policies and strategies for the organization.



Fairfax County Board Seats

As part of the effort members of our community have been appointed to the Governor's commission on education, Community Health Committee, Alexandria Engineering Review Board, amongst others.

Voter Registration & GOTV

We worked diligently to educate and mobilize our community to vote in all of the primaries and elections that were held in 2019. As part of this effort we held voter education seminars about our state structures as well as hosting Presidential Debate watch parties so that our community is more engaged.



Candidate Forums

One forum included all of the primary candidates running for Fairfax County Board and Delegate seats. The second focused on Mason District. This was the first time a primary forum has been held at Dar Al-Hijrah.



WOMEN'S PROGRAMS



There were several collaborations with other departments bringing opportunity for unity within the organization. In addition, shared programs allowed for shared responsibilities, shared resources and contacts. Of course with any new endeavor, there are new challenges. Yet, overall the Women's Department was able to reach its goal to educate, facilitate healing for women and strengthen sisterhood within Dar Al-Hijrah.

EDUCATION



How to Build Islamic Programming & Mentorship Training

10+ Hours



Thirst For Knowledge, Sister's Halqa, Aqeedah, Fiqh and Tazkiyah

110+ Hours



Deen Intensive

60+ Hours

Counseling

160+
Hours

ACTIVITIES

Women's Outings

Seasonally, we plan activities for the women in the community to socialize and build sisterhood.

Mindfulness: Micah Anderson

A 2 hour workshop on the significance of mindfulness for the development of proper religiosity, khushoo' in salat, & dhikr.

Black History Month Program

Solidarity between the African American community and the Palestinian community historically until today.

Women's Leadership Summit

A week long intense training for 4 hours a day five days a week. It culminated in a weekend retreat at the Diyanet Center.

Women in the Eye of the Storm

Women's Department joined ICNA Council for Social Justice to do a series of events focused around domestic violence.

Sisters' Fall Retreat

The annual fall retreat is an opportunity to build Sisterhood, and reflect on one's relationship with Allah.

Muslimah Fest

The goal of the event is to honor the beautiful and amazing work of Muslim women all around us. This event also allows Muslim women to learn about the great contributions of Muslim women, social presentations focused on mental health and wellness. Providing a safe space for our youth, and enjoy the company of their sisters.





EDUCATION



The main goal of the committee is to elevate the quality of Islamic knowledge and training of the community so that they can represent the contemporary model Muslims in North America. Another goal of the committee was the revival of Masjid's message and its pivotal role in the community's affairs.

OVERVIEW

Counseling

400+

Sessions

With Sheikh Shaker

To achieve these goals we set educational and community programs that fit the needs and aspirations of the community by bringing in excellent guest speakers. The lectures have been spiritual, health promoting, educational, civic, and family centered plus a community picnic. This year we added two more programs: the mentorship and Arabic language program. Highly successful community members tell their stories to the community particularly to the youth.

PROGRAMS



Tafseer of Qur'an by Sh. Shaker El-Sayed



Weekly & Bi-Weekly Lectures



Tarbiya/Tazkiyah by Sh. Mohamed Al-Sharawi



Youth Tafsir Talks by Sh. Shaker El-Sayed



Islamic Studies by Dr. Essam Tellawi



Qur'an Nights



Community Picnic



Guest Scholars



WEEKEND SCHOOL



The weekend school is made up of over 150 students and 10 faculty members that collaborate and work with different teaching techniques to adapt to the learning styles of each student. The teachers utilize innovative teaching strategies in every class to help students fully understand the material of the class. Our ultimate goal is to make our students be able to read and write the Arabic language by themselves.

OVERVIEW

The school has undergone a complete curriculum change to improve and strengthen the Quran, Arabic, and Islamic Studies sessions. This is in order to create a more interactive learning environment that will capture the attention of the students. We have created an emphasis on reading as well, incorporating some in class reading activities that will allow the students to be able to read Arabic texts with more fluency.

ACTIVITIES



Quran Competition

The students are asked to recite surahs they have studied at their level, and they are evaluated based on pronunciation, fluency, and accuracy.

Parent Teacher Conferences

These conferences are conducted to update the parents on their student's progress and create stronger parent and teacher relationships.

End of the Year Activities

This year we had a picnic for the end of year celebration. It was a great opportunity for everyone (parents, students, teachers, friends) to come together and enjoy food and games!

Field Trips

We wish to include more field trips so students will be able to celebrate their successes together outside of the class. We are currently planning exciting trips.

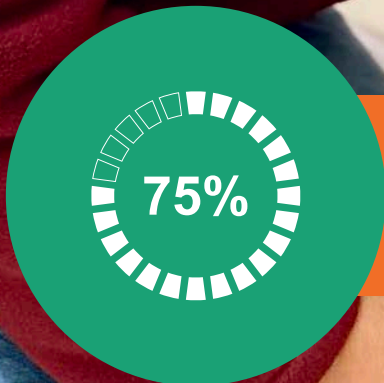
Teacher Training Sessions

To ensure each teacher is equipped with innovative skills and strategies, we have training sessions that allow them to learn new techniques and adapt them in their classrooms.





MAINTENANCE



**ENVIRONMENTALLY FRIENDLY
FACILITY**

OVERVIEW

Preventative Maintenance

- Certify kitchen hood and fire extinguishers also clean the kitchen hoods.
- Certify the elevator hydraulic pressure test in the Edsall Rd.
- Cut dead and high risk trees around the building and across from women's entrance.
- Resolved reoccurring sewer main drain clogging.
- Quarterly maintenance of A/C equipment.
- Quarterly maintenance of kitchen equipment.
- Regular check up for electric outlet / lights / drainage

Building Improvement

- Sand and paint shoes racks on the Men's side.
- Seal cracks and joints in the parking lot resurface with new asphalt , re-strips all parking spaces and paint the curbs.
- Resolved reoccurring sewer main drain clogging.
- Remove old broken Marble, seal concrete joints and install new decking composite material in Women's emergency exit door steps and landing.
- Replace the flat roof in the Social Services Director office with a new rubber roof.
- Repair/clean gutters and install missing parts in the Social Services building.
- Paint the weekend school classes and central stairwell entrance to the school.
- Install two 12X24 outdoor sheds constructed of vinyl siding for storage.
- Replace carpet with commercial Vinyl flooring in a large hallway in WIA school.
- Install two new large batteries for the emergency generator at Edsall Rd building.
- Repair roof leaks and seal balconies floor.
- Remove dead trees and high risk ones in the Edsall building.

- Replace bad parking lot light that was blinking in the Edsall Rd parking lot.
- Seal cracks and asphalt the parking lot in Edsall Rd/WIA parking lot.
- Ramadan Tent installation and rain-water protection.

New Projects

- Seal cracks and joints in the parking lot resurface with new asphalt, re-stripe all parking spaces and paint the curbs.
- Install new AC/Heat unit in Men's Lobby and foyer area.
- Install new AC/Heat unit in administration offices and the library.
- Install new sump pumps in the basement electric room and under the deck.
- Relocate the Audio equipment to the Athan room on the second floor and install new amplifiers and wires.
- Replace the chiller disconnect after being damaged by a senior citizen car, temporary electric connection was installed until full replacement.
- Install new 360 motion camera in the main entrance and add license plate reader camera. Add cameras in Rt 7 entrance, courtyard and men's lobby main door.
- Install wall protection fiberglass boards in school stairs walls, library and main office walls.
- Install canopy above the loading dock area with shingles and gutter system.
- Replace the condenser coil in 20 ton unit supplying air to WIA back area classrooms.
- Install new ceramic tiles and partitions in the Boys bathroom at WIA.
- Install a new sump pump in the electric room on the Edsall Rd basement.
- Install new French drain in front of Edsall Rd entrance to minimize the water going down the ramp.

SPONSORS

- African Women's Cancer Awareness Association
- American Red Cross
- CarePeople
- Computer CORE
- Empowered Women International
- Helping Hand for Relief and Development
- ICNA Relief
- Islamic Relief USA
- NV Rides
- Penny Appeal
- Safeway Pharmacy
- Salvation Army
- Skyline Pharmacy
- United HealthCare
- Women Giving Back



PARTNERS

- Alexandria City Public Schools
- American Halal Meat
- American Muslim Institution
- Arlington County Bridges Out of Poverty Initiative
- Arlington Employment Center
- Arlington Public Schools
- Culmore Clinic
- EmgageVA
- Fairfax County Board
- Fairfax County Public Schools
- Governor Board on Early Education
- ICD: Interfaith Communities for Dialogue
- Inova Partnership for Healthier Communities
- Insight Memory Care
- Interfaith Council of Greater Washington (IFC)
- Kaiser Permanente
- La Pita Grocery & Bakery
- Literacy Council of Northern Virginia
- Mayor's Interfaith Committee (MIC) DC
- Medical Care for Children Partnership Foundation
- Multicultural Action Committee (MAC)
- Muslim Christian Initiative
- NAACP
- Northern Virginia Resource Center for Deaf & Hard of Hearing Persons
- NV Rides
- Prevention of Blindness Society of Metropolitan Washington
- The American Civil Liberties Union
- Virginia Cooperative Extension
- Virginia Department of Family Services
- VOICE Arlington and Fairfax County



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